

## **Pro Management to oversee the Three Biggest Reining Shows in the Industry**

Pro Management Inc., based in Byars, Okla., is now the management group of the top three reining shows in the industry: the NRHA Futurity, the NRHA Derby, and the National Reining Breeders Classic (NRBC). The Pro Management team has managed NRBC for years and helped it grow into one of the world's largest added-money shows. Recently, at the NRHA Convention, it was announced that the full-service management entity would be taking on the NRHA Derby and Futurity as well. This task came after owner Cheryl Magoteaux Cody's successful management of the reining at the FEI World Equestrian Games held in Tryon, NC in 2018 making the Pro Management team the leaders of the world's top reining events.

Cody feels like her team is up for the task and welcomes the challenge of growing the NRHA Futurity and Derby even further, as she said, "We are glad to have this opportunity and are looking forward to a great future with the management and staff of NRHA. As always, we are committed to customer service."

NRHA President Mike Hancock said, "We wanted to put show management in the hands of people who do it every day, which would allow us to focus what we do best – running the NRHA and serving the needs of our 15,000 members." He added, "We are confident in Pro Management's ability to handle shows of this magnitude."

In the NRHA Futurity, 3-year-old horses ride for their chance to win \$150,000 in total championship earnings, with a total purse and prizes totaling nearly \$2.3 million to exhibitors! NRHA's finest million-dollar event, comprised of nearly 3,000 entries competing in all classes, three special reining horse sales and approximately 125,000 spectators from more than 20 countries, is held in late fall in Oklahoma City, Oklahoma.

The NRHA Derby Features 4, 5 and 6-year-old horses competing for more than \$600,000 added in purse money. Held in late spring/early summer also in Oklahoma City, the Derby hosts the Collegiate Reining Championships and Interscholastic Equestrian Association Reining Championships, plus so much more.

The NRBC is an innovative incentive program where foals of an enrolled stallion can also be enrolled and then show in the prestigious event as 4, 5, and 6-year-old horses. Now approaching its 22<sup>nd</sup> year, the NRBC has paid out more than \$20 Million. The week-long event is held in Katy, Tex. at the Great Southwest Equestrian Center in mid April.

To learn more about Pro Management Inc., visit the website at [Pro-Management-Inc.com](http://Pro-Management-Inc.com). For more information about NRHA, the Derby, or the Futurity, go to [NRHA.com](http://NRHA.com).