

Pro Management Owner Cheryl Magoteaux Cody to Manage Reining at World Equestrian Games

Pro Management owner Cheryl Magoteaux Cody was chosen to manage the reining at the 2018 World Equestrian Games (WEG) held September 11 – 23, 2018. The hosting facility will be the Tryon International Equestrian Center in Mill Spring, NC. Cody and her Pro Management team have managed many other prestigious shows, associations, and also provide ad design, publishing, and PR services.

Cody was honored to accept the tremendous task of managing such a prestigious show. She said, “It is an honor to be invited to work with an amazing team on such a historic event!”

Reining is the only western event featured at WEG which showcases the best equestrian athletes in the world. Initially staged at European venues, and always at a new location, the event has been held in the US only once before in 2010 when it was hosted in Lexington, KY.

The FEI World Equestrian Games™, held every four years in the middle of the summer Olympic cycle, is the property of the Fédération Equestre Internationale (FEI), the world governing body for horse sport organized by the International Olympic Committee (IOC). It is one of the biggest events on the global sporting calendar, combining World Championships in the Olympic disciplines of Jumping, Dressage and Eventing, the Paralympic discipline of Para-Equestrian Dressage, as well as Driving, Endurance, Vaulting and Reining.