MEDIA CONTACT: Pro Management Cheryl Magoteaux Cody, Media & Public Relations 13181 US Highway 177, Byars, Oklahoma 74831 580-759-2572 Fax: 580-759-3999 Cheryl@pro-management-inc.com

## For Immediate Release:

## Paints will Shine at the Tulsa Reining Classic!

The American Paint Horse Association began a new program in 2014, presenting special award buckles to winners at the Tulsa Reining Classic. In late May, the Tulsa Reining Classic and The American Paint Horse Association announced the renewal of this special partnership which brings the glitz and glamour of custom award buckles back to the 2015 show, set for August 31- September 6.

According to Cheryl Cody of the TRC Management Team, the awards were a huge hit in 2014. "People loved these special Gist Siliversmith buckles and were very appreciative of the support from the American Paint Horse Association," she said. "The program definitely had an impact and there were people who had not previously gotten their eligible horses registered in the APHA who did so to be eligible to win these great awards."

She added, "We're so pleased to welcome the APHA and Kalyn Sanders back to Tulsa!" Kalyn Sanders, Director of Business Development for the American Paint Horse Association, was on hand in 2014 to spearhead the program and will return to the show this year. Kalyn noted, "The American Paint Horse Association has a specific goal of providing opportunities to all levels of competitors from Youth and Rookies to the industry's top riders and horses."

For Kalyn, it's a great partnership between the Tulsa Reining Classic and the APHA. "The Paint Horse breed is dynamic, versatile and athletic-qualities that go hand-in-hand with the sport of reining. The Tulsa Reining Classic is an innovative and industry-leading event that provides a great opportunity to reward high-achieving Paint Horses with some extra recognition from APHA. We look forward to seeing everyone in Tulsa!"

Paint entries at Tulsa are eligible for some important additional benefits, according to Sanders. "If the exhibitor/owner still needs to register his or her horse with APHA, they can save \$15 by doing so online. We also offer an 'older horse' registration promotion of \$100 for the Regular Registry and \$50 for Solid Paint-Bred. Just visit the online registration page

at <a href="http://www.apha.com/association/pressroom/releases/2014/03/21/online-registration">http://www.apha.com/association/pressroom/releases/2014/03/21/online-registration</a>. Our friendly MemberCare team is ready to help, should you have questions or need assistance with the process, by calling <a href="https://www.apha.com/association/pressroom/releases/2014/03/21/online-registration">https://www.apha.com/association/pressroom/releases/2014/03/21/online-registration</a>. Our friendly MemberCare team is ready to help, should you have questions or need assistance with the process, by calling <a href="https://www.apha.com/association/pressroom/releases/2014/03/21/online-registration">https://www.apha.com/association/pressroom/releases/2014/03/21/online-registration</a>. Our friendly MemberCare team is ready to help, should you have questions or need assistance with the process, by calling <a href="https://www.apha.com/association/pressroom/releases/2014/03/21/online-registration">https://www.apha.com/association/pressroom/releases/2014/03/21/online-registration</a>. Our friendly MemberCare team is ready to help, should you have questions or need assistance with the process, by calling <a href="https://www.apha.com/association/pressroom/releases/2014/03/21/online-registration">https://www.apha.com/association/pressroom/releases/2014/03/21/online-registration</a>. Our friendly MemberCare team is ready to help, should be sum through 4:30 p.m. CST." Owners who opt to submit registration paperwork by mail, should be sure to write TULSA REINING on the front of the envelope to receive complimentary rush processing - a \$100 value!

Buckles will be given to the highest advancing Paint Horse in the following events, the Cardinal Ranch Open Derby, the Ariat Novice Horse Open Derby, the SmartPak Non Pro Derby, the Ariat Novice Horse Non Pro Derby, the Turnabout Farm Non Pro Futurity, the Darling 888 Ranch Developing Horse Open Futurity, and the Hollywoodstinseltown Open Futurity. High point buckles will be given for the double-slate NRHA classes - Non Pro, Rookie Non Pro, Youth and Open - for the High Point Paint that competes in both slates of classes.

In addition to these awards, the American Paint Horse Association has designated the Tulsa Reining Classic as one of the approved shows for 2015 APHA World Show qualification.

For information on the American Paint Horse Association, visit <a href="www.apha.com">www.apha.com</a>. For information on the Tulsa Reining Classic, go to <a href="www.tulsareining.com">www.tulsareining.com</a>.