

**For Immediate Release:**

## Jackie Ganter Teams with Hi-Pro Feeds

Hands down, Jackie Ganter of Abilene, Texas is the most exciting individual to appear in the rodeo world in decades and as Hi-Pro Feed's newest endorsee, she is taking center-stage across the country.

Jackie came into the national barrel racing spotlight in 2013, posting wins and top finishes at some of the most prestigious barrel races in the country. Then in 2014 she became virtually unstoppable, winning the 2014 BBR World Championship, All American Youth Championship, and Diamonds & Dirt Reserve Derby Championship, to name a few. She also qualified for RFD-TVs The American Semi-Finals, where the championship can pay as much as a million dollars.

She also turned 18 years old in October, just in time to purchase her Womens Professional Rodeo Association membership and she filled her permit in just six days. A National Honor Society student, she will graduate from high school in December and haul hard in 2015 to qualify for her first National Finals Rodeo. Jackie Gantner is nothing less than superstar material, but she's quick to give credit to the horses she rides.

According to Jackie, her world-class barrel horses perform well because of the feed she uses - Hi-Pro! "If you ask me what I feed, I'm glad to tell you," she says. "My horses have won more than ever since I started Hi-Pro and they look outstanding."

"You have to feed them right to get them there - to make sure they feel their very best. If my horses feel 110 percent, they give me 110 percent and that's what I get with Hi-Pro."

Horses have always been a priority for Jackie. She rode English prior to turning to barrel racing and following in the footsteps of her mother, Angela, a National Finals Rodeo qualifier. When she was 12 and her eventing pony was retired, she told her mom, "I'm going to do what you do!"

Angela said, "You don't run fast enough!"

That was true. Jackie went to a barrel race and ran a time of about 30 seconds. When Angela told Jackie she was not in the ball park, she stepped up to the plate and made her next run in 19 seconds.

As she continued to barrel race, Jackie rode increasingly faster horses and posted gradually improving times. Now at 18, she's universally considered one of the toughest competitors in the world.

"We are very excited and proud to have Jackie on board with Hi-Pro Feeds," said Matt McMillan, Ph.D. Hi-Pro Feeds Equine Specialist. "She is certainly someone who we want to

have represent us; not only being one of the top up-and-coming barrel racers out there but always exhibiting class and humility in all that she does. We also love that fierce competitive spirit about her. She is truly a winner."

Proper nutrition and care are essential ingredients to a healthy and high-performing horse. Backed by experienced equine nutritionists, Hi-Pro offers a diverse range of equine feed products to optimize the performance of your horse. From growth and development through to the special needs of senior or performance horses, Hi-Pro's wide range of trusted equine feeds meet each individual horse's needs.

With mills in Comanche, and Friona, Texas, as well as Dexter, New Mexico, and Cheyenne, Oklahoma, Hi-Pro has been a mainstay in the Southwest, filling the needs of livestock owners for quality feed. It was one of the first companies in the High Plains to provide customers with a complete nutritional advisory staff. For information or to locate a dealer near you, visit the web site at [www.hiprofeeds.com](http://www.hiprofeeds.com) or call [800-447-7620](tel:800-447-7620).