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For Immediate Release:

Watch it on RFD-TV!

2013 National Reining Breeders Classic to be Featured on *NRHA Inside Reining*

The National Reining Breeders Classic has announced that the 2013 NRBC Show will hit the airwaves in June! The television show, *NRHA Inside Reining*, will feature the NRBC in two separate segments. The first segment, featuring the NRBC Open competition, will air June 4 and 11 and the second segment, highlighting the Non Pro riders, is slated for June 18 and 25.

NRBC Secretary and Treasurer, Cheryl (Magoteaux) Cody is excited about the NRBC being featured on NRHA Inside Reining - and for the NRHA's official television show's move to RFD-TV. "Past RFD-TV showings of the NRBC garnered great response," she said. "It's wonderful to have this program prominently featured on national television to an audience numbering in the millions and we're excited that NRHA Inside Reining is again being presented to that demographic."

Available in all fifty states and internationally through DISH Network, DIRECTV and NCTC cable, RFD-TV serves over 41 million homes.

According to Cody, NRHA Inside Reining was a natural choice to air the NRBC show coverage for the second consecutive year. "Inside Reining is the only show dedicated to the sport of reining. Now in its seventh season, its combination of lifestyle, training, horse health tips and industry news attract the entire reining world. We're thrilled for the NRBC to be featured in the two June shows."

NRBC Board of Directors member Pete Kyle shared Cheryl's enthusiasm and looks forward to another opportunity to share the excitement of the NRBC with an international audience. "Being featured on Inside Reining will give reining fans and horse enthusiasts a taste of the NRBC, not only among North America but worldwide."

Another benefit for viewers - the shows will air as scheduled and then will be posted at www.insidereining.com for online viewing for the remainder of the show season.

The National Reining Breeders Classic is the most successful stallion incentive program in reining history. In just fifteen years, the NRBC has grown to include over 225 subscribed stallions tens of thousands of enrolled foals. For information on the NRBC, visit the web site at www.nrbc.com or call 580-759-3939.

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