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For Immediate Release:

Great Southwest Equestrian Center Creates Heritage Futurity

The Great Southwest Equestrian Center, located in Katy, Texas, has announced the creation of the Heritage Futurity. The new event, which will debut October 4-6, features \$60,000 in total added money.

According to GSEC General Manager, Sean Brown, the Futurity takes place on the dates of a previous National Reining Horse Association approved show that had been held at the facility for the past two years. "Our idea was to grow that show into providing another quality futurity event for the reining community," he noted, then added, "With the cancellation of a couple of existing reining futurities, there is a real need for such an event and we're excited to grow what was originally our East Meets West Show into this niche."

The show is a partnership between Great Southwest Equestrian Center and industry leaders, Tim and Colleen McQuay. Colleen McQuay said, "There is no better facility to show at than the GSEC and this new event will be another great tool for getting our 3-year-olds ready for the big futurity in December as well as an opportunity to show or school our older horses. The venue is different than some of the indoor facilities we use and it presents good training as well as showing conditions. Now with the Ariat Tulsa Reining Classic, the Heritage Futurity and the Southwest Reining Horse Association in Ardmore, Oklahoma, we have three great opportunities to show in the fall in our region!

The GSEC has long been a facility of choice for multiple disciplines because of its ample showing and schooling arenas along with a desirable location and considerable local amenities. Chosen for the past dozen years as the site of the National Reining Breeders Classic, the venue has become a favorite for reiners.

The Great Southwest Equestrian Center is an 80 acre multipurpose venue, specializing in hosting a wide range of local and international equine events. The facility has served the greater Houston community for over twenty years and its easy accessibility and proximity to major highways have made it a favorite with equestrians nationwide. In recent years, new ownership has focused on operational changes and new strategic initiatives. That has resulted in improved footing and facilities - and the recently-completed Tellepsen Arena is just one step toward that goal. With the addition of the

new arena, the facility now offers the opportunity to host events with shows going on in three indoor facilities simultaneously.

For information on the Great Southwest Equestrian Center, visit the website at www.gswec.com.

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