

MEDIA CONTACT: Pro Management
Cheryl Cody
Media & Public Relations
13181 US Highway 177, Byars, Oklahoma 74831
[580-759-2572](tel:580-759-2572) Fax: [580-759-3999](tel:580-759-3999)
Cheryl@pro-management-inc.com

FOR IMMEDIATE RELEASE:

A Decade of Excellence at the Ariat Tulsa Reining Classic

An added day, expanded Futurity, new Novice Derby and increased prizes and awards will create plenty of headway and headlines for the Ariat Tulsa Reining Classic, set for August 27 - September 1! As it reaches its tenth anniversary, the popular show stays true to a tradition of innovative classes and exhibitor-oriented scheduling by beginning a day earlier. The additional extra show day, Tuesday, August 27, was added because of the continuing entry growth at the event.

The show, produced by Global Reining Sport Group, was already exceptional! Last year, the \$60,000 added Hollywoodstinseltown Open Futurity and Turnabout Farm \$25,000 added Non Pro Futurity drew exhibitors from across the country and abroad, attracting over 700 entries! Now, with burgeoning participation in the \$20,000 added Darling Ranch Developing Horse Futurity, it's predicted to be even bigger in 2013!

The Darling 888 Ranch Developing Horse Futurity, for 3-year-old horse and rider combinations not entered in the open futurity, has already attracted the attention of riders worldwide who are interested in lengthening the show career of reining horses. "Horses peak at different times of the year, and showing your horse at the right level during the show season is definitely an art," said NRHA \$3 Million rider Tim McQuay, "I love having a place for horses that aren't quite ready for a lot of pressure. If you manage them through their show careers correctly, they sometimes can end up as some of the best ones later on."

Of course, the Labor Day weekend show is also home to an important event for 4-, 5- and 6-year-old reining horses, the Mister Nicadual \$33,000 added Open Derby and \$23,000 added SmartPak Non Pro Derby. New this year is the addition of the \$10,000 added Dun Gotta Gun Novice Open Derby and the \$2,000 added Novice Non Pro Derby, restricted to horses that have earned less than \$25,000 in NRHA competition as of July 10.

Jerry Kimmel, sponsor of both the Open Derby and Novice Open Derby, noted the the "level playing field" concept of the Novice Horse division, was created with a specific goal in mind. He explained, "I like the concept of giving all of the horses a chance to excel, and offering this Novice section does

just that. I hope that it continues to bring added value to the Derby horses, boosting the whole industry."

The Ariat Tulsa Reining Classic will once again host the United States Equestrian Federation National Reining Championship, and new for 2013 is the addition of USA Reining classes.

The younger set is not forgotten, and the youth reining horsemanship clinic and class have been moved to the weekend to allow more youth to attend. There's also a Youth Evening on Friday, August 30, complete with Leadline Reining and Youth Freestyle. Plus, short stirrup riders, ten and under, will ride for a circuit champion buckle.

Colleen McQuay, a founding partner of the Global Reining Sport Group, noted, "Our goal is for the Ariat Tulsa Reining Classic to be a multi-faceted event that creates opportunities to develop our younger horses while giving great options for showing our older horses. We want to do this at a facility that promotes quality riding with a schedule that allows time to enjoy both our horses and our friends! I believe that, with the support we get from our sponsors and exhibitors, we'll continue to achieve this goal."

For information on the Ariat Tulsa Reining Classic, visit www.tulsareining.com or call [\(870\) 219-2993](tel:8702192993).

###