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FOR IMMEDIATE RELEASE:

Darling 888 Ranch Sponsors 2013 Ariat Tulsa Reining Classic Developing Horse Futurity

The tenth anniversary edition of the Ariat Tulsa Reining Classic looks to be bigger and better than ever, as the popular event slated for August 27 through September 1, continues its tradition of innovative classes and exhibitor-oriented scheduling. Since 2011, the Developing Horse Futurity has been part of that successful footprint!

The Darling 888 Ranch came on board as naming sponsor of the Developing Horse Futurity in 2012 and continues in the title position. The event is for 3-year-old horse and rider combinations not entered in the Hollywoodbowl Open Futurity, and it has attracted the attention of riders worldwide who are interested in showing those "not quite ready for prime-time" horses. It is felt within the reining industry that creating a level playing field for horses that will peak later is a step toward lengthening the show career of reining horses. Early entry feedback predicts additional growth in 2013.

The 240 acre Darling 888 Ranch is located in Princeton, Kentucky, about ninety minutes from Nashville, Tennessee. Purchased by Rick and Cheri Darling in the fall of 2010, the ranch is a full service reining facility offering training, breeding, sales and equine sports medicine. Mike Boyle serves as Director of the sprawling operation, and wife, Barbi, is the Breeding Manager, assisted by Eileen Fitzsimmons. National Reining Horse Association Top Twenty Rider Gabe Hutchins is Head Trainer, assisted by Andrew Fox. Former NRHA President Dr. Kim Sloan serves as a consultant to the ranch.

Cheri Darling commented. "The Darling 888 Ranch is thrilled to be sponsoring the Developing Horse Futurity again this year and we're looking forward to a long relationship with the Ariat Tulsa Reining Classic. This Futurity is a great way to introduce and get those young horses started on their show careers."

For information on Darling 888 Ranch, visit the web site at www.darlingranch.com or call [270-365-0860](tel:270-365-0860). For information on the Ariat Tulsa Reining Classic, visit www.tulsareining.com or call [\(870\) 219-2993](tel:870-219-2993).