



2020 Sponsorship Opportunities

Diamond Sponsorship: Negotiated Contribution

Sponsor Benefits can include these benefits:

- Naming rights for a designated class, party or event
- Sponsorship of special activity or promotion
- Your video advertisement played on our big screen T.V. in concession area
- Sponsor signage in coliseum arena and ancillary arenas--designated locations.
- Sponsor signage placed on an arena drag.
- Recognition as a Diamond Level Sponsor in SWRHA E-newsletter and SWRHA website.
- Inclusion in trophy presentations and photo shoots.
- Multiple sponsor recognition spots by the show announcer.
- Reserved VIP parking at the coliseum.
- Two FREE paid warm-ups if ordered
- Priority stall assignment, including two stall fronts
- Waived Late Fees
- Sponsor logo & links from the SWRHA website.

Gold Sponsorship: \$2500.00

Sponsor Benefits:

- Your video advertisement played on our big screen T.V. in concession area
- Sponsor signage in coliseum arena and ancillary arenas--designated locations.
- Recognition as a Gold Level Sponsor in SWRHA E-newsletter and SWRHA website.
- Multiple sponsor recognition spots by the show announcer.
- Reserved VIP parking at the coliseum.
- Two FREE paid warm-ups if ordered
- Priority for Paid Warmups based on sponsor level
- Priority stall assignment, including stall front
- Waived Late Fees
- Sponsor logo & links from the SWRHA website.

Silver Sponsorship: \$1500.00

Sponsor Benefits:

- Your video advertisement played on our big screen T.V. in concession area
- Two FREE paid warm-ups
- Sponsor signage in coliseum
- Recognition as a Silver Level Sponsor in SWRHA E-newsletter and SWRHA website.
- Multiple sponsor recognition spots by the show announcer.
- Priority stall assignment, including stall front.
- Priority for Paid Warmups based on sponsor level
- Waived Late Fees
- Sponsor links from the SWRHA website.

Bronze Sponsorship: \$1000.00**Sponsor Benefits:**

Your video advertisement played on big screen T.V. in concession area.

Sponsor signage in ancillary arena.

Recognition as a Bronze Level Sponsor in SWRHA newsletter and SWRHA website.

Multiple sponsor recognition spots by the show announcer.

Priority for stalling and Paid Warmups per sponsor level

Sponsor links from the SWRHA website.

Pewter Sponsorship: \$500.00**Sponsor Benefits:**

Sponsor signage in warmup arena.

Recognition as a Pewter Level Sponsor in SWRHA e-newsletter and SWRHA website.

Multiple sponsor recognition spots by the show announcer.

Sponsor links from the SWRHA website.

Priority for stalling and Paid Warmups per sponsor level

Class, Buckle & Hospitality: Under \$500.00**Sponsor Benefits:**

Recognition as a Sponsor in SWRHA E-newsletter and SWRHA website.

Sponsor recognition spots by the show announcer.

Priority for stalling and Paid Warmups per sponsor level

Donated merchandise will be valued at wholesale pricing and can constitute 50% or less of sponsorship cost only.

****Priority stall assignment is as follows: Main Barn, Barn 4 (new barn), Barns 2 and 3***