



Dear Stallion Owner,

Because of the generosity of stallion owners like you who donated breedings to the Southwest Reining Horse Association Online Auction for the 2013 breeding year, the auction was a success. The funds raised allow us to maintain our added money in all divisions for the 2013 Southwest Reining Horse Association Futurity.

We are writing ask you to participate again by filling out the attached form to donate a breeding to your stallion and to give you news of the upcoming auction!

**Upcoming 2014 Auction Dates – NEW SHORTER AUCTION PERIOD**

The Auction begins January 15 and ends February 15.

**Benefits for Stallion Owners:**

The owner of the sire of the highest-placing Level 4 Open and Level 4 Non Pro Futurity horse by a donated stallion will receive a custom SWRHA Golf Cart.

A third Golf Cart will be awarded from a drawing of remaining stallions that did not receive one of the golf carts listed above. To be eligible, the stallion's get must have actually sold in the sale.

All other divisions will receive a custom SWRHA buckle. If one of the stallions winning a buckle wins the drawing for the golf cart, the stallion owner will receive the golf cart in lieu of the buckle.

The resulting foal from a donated breeding will be eligible for a free entry into the Level 4 Open Futurity or the Level 4 Non Pro Futurity.

**Benefit to Purchasers of Breedings:**

The resulting foal from a donated breeding will be eligible for a free entry into the Level 4 Open Futurity or the Level 4 Non Pro Futurity.

As last year, there will be an option to start the bidding at less than 50% of the advertised stud fee. The logic is that more stallion services will sell and once the bidding starts there is a good chance the bidding will continue to or past the 50% level. There will be a place on the stallion registration form to choose this option or to indicate that you would rather stay at the 50% level.

We continue our commitment that all the auction proceeds will go toward futurity added money. We invite everyone to participate in this exciting program for the coming year. On behalf of the SWRHA Board of Directors, members, staff and futurity participants I thank you for helping make the SWRHA Stallion Service Auction so successful.

If you have any questions, please call 580-759-2929 or contact the following Committee members:

Kathy McCutcheon at 903-821-7312

Jack Covington at 214-793-4371

Very Truly Yours,

*Kathy*

Kathy McCutcheon

SWRHA Online Stallion Auction Committee Chairman

**Southwest Reining Horse Association**

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